

Value Proposition Canvas

Designed for:

Startup Name

Designed by:

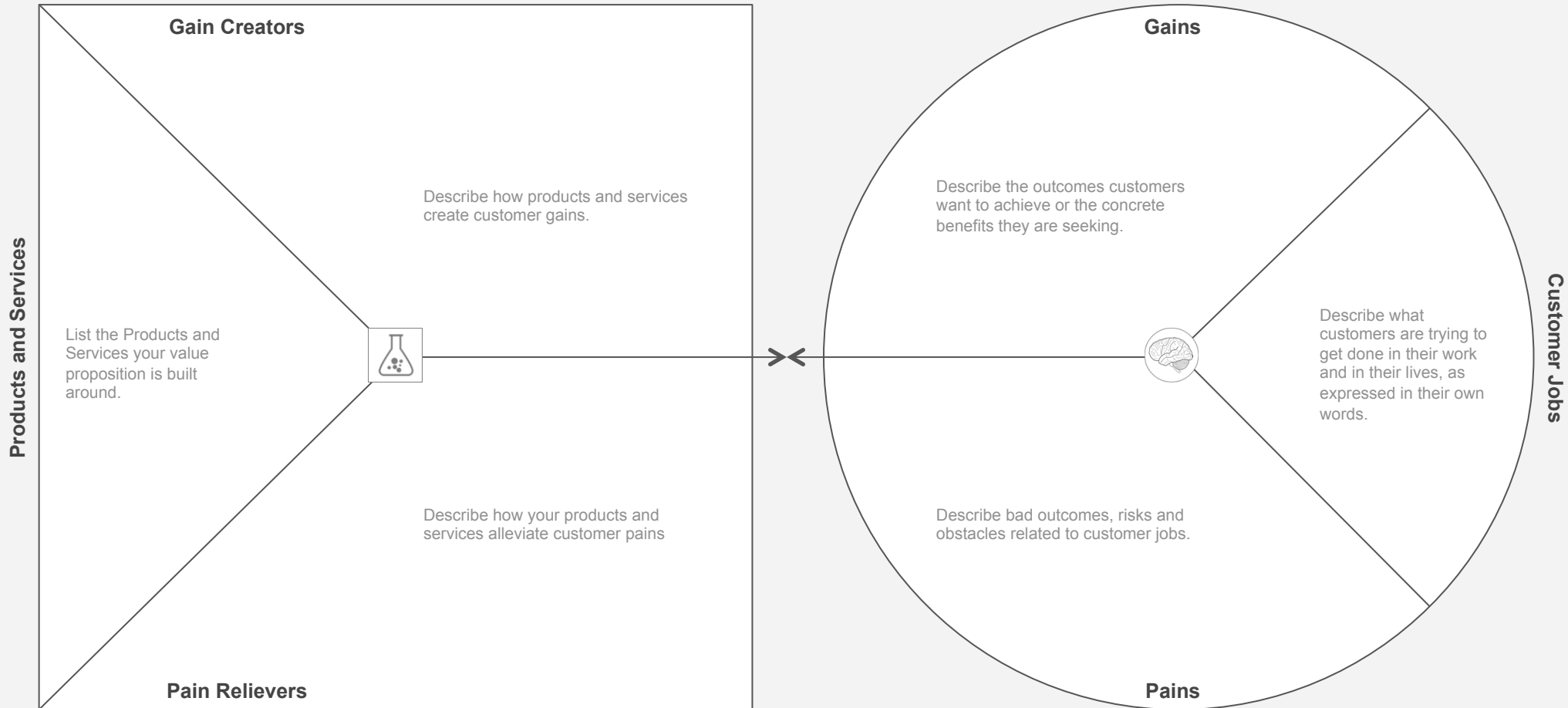
Name1, Name2, ...

Date:

DD/MM/YYYY

Version:

X.Y



Value Proposition

Create a value proposition for each customer segment in your business model.

Customer Segment

Name the customer segment

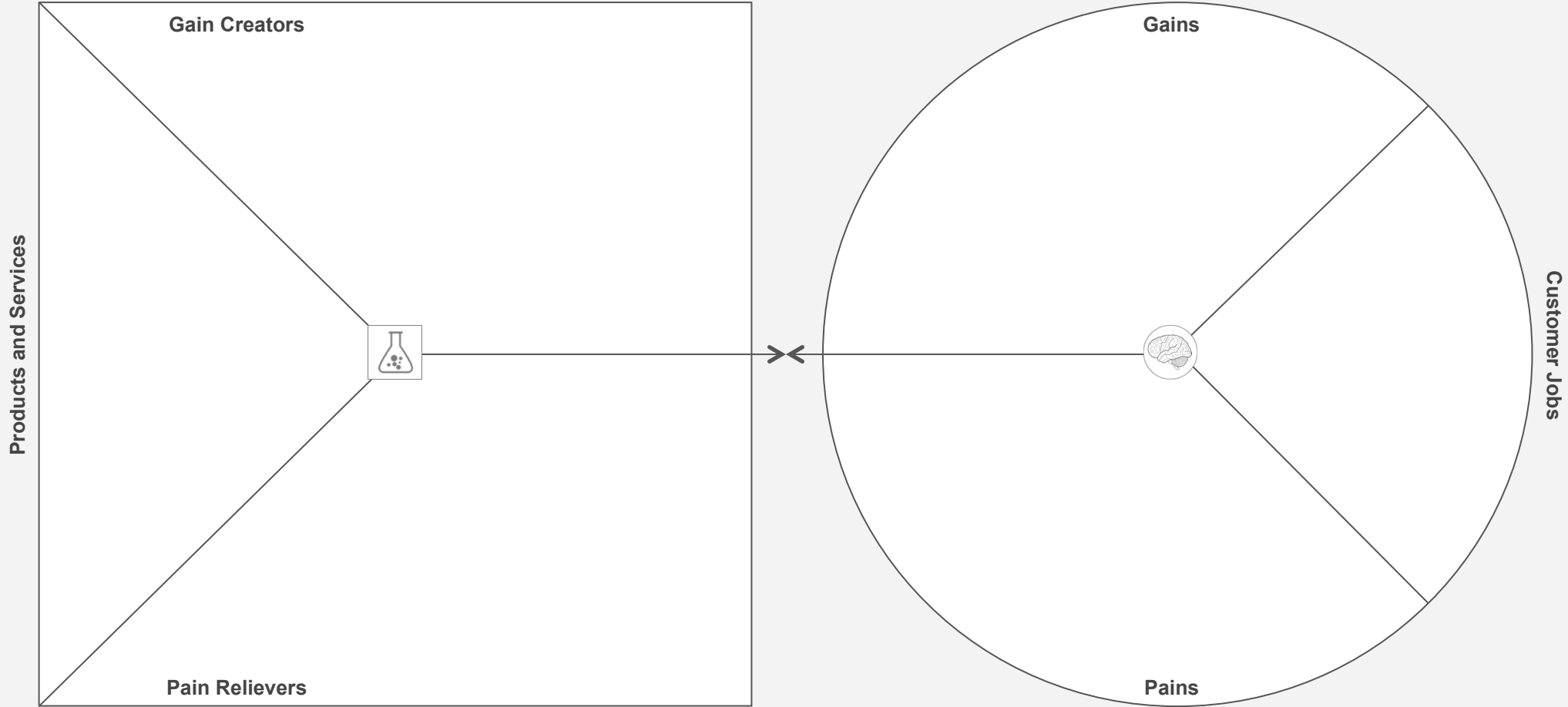
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Value Proposition

Customer Segment