

Value Proposition Canvas

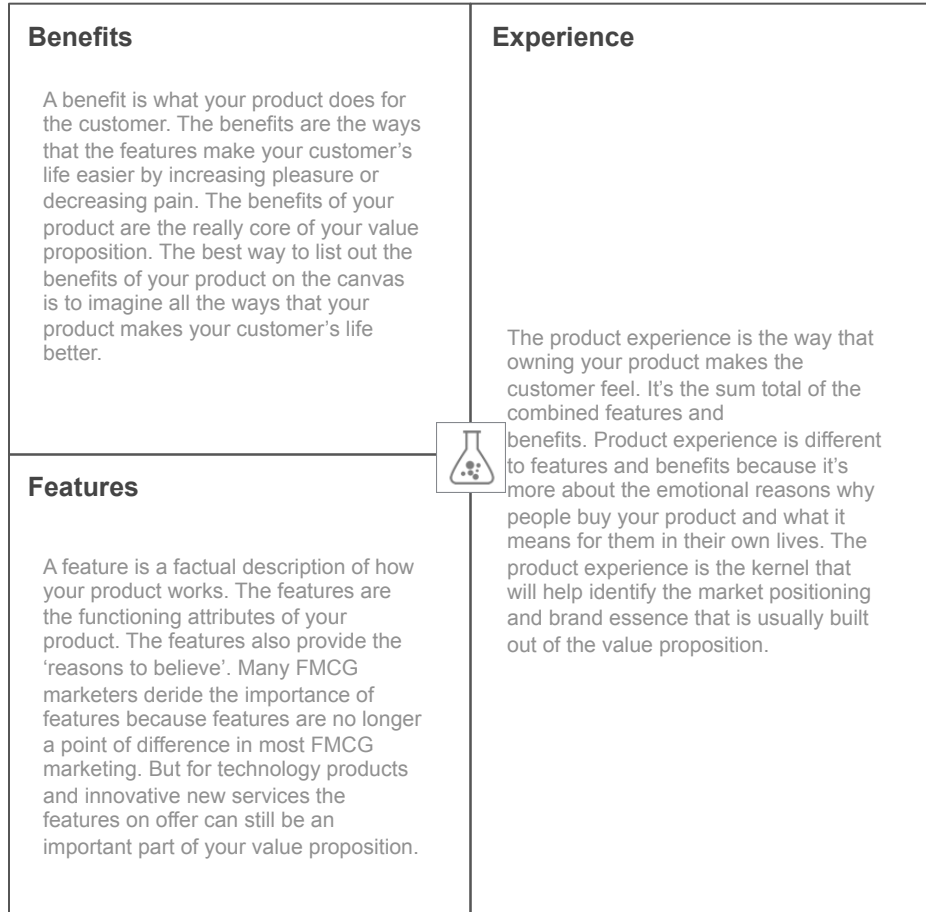
Startup Name

Name1, Name2, ...

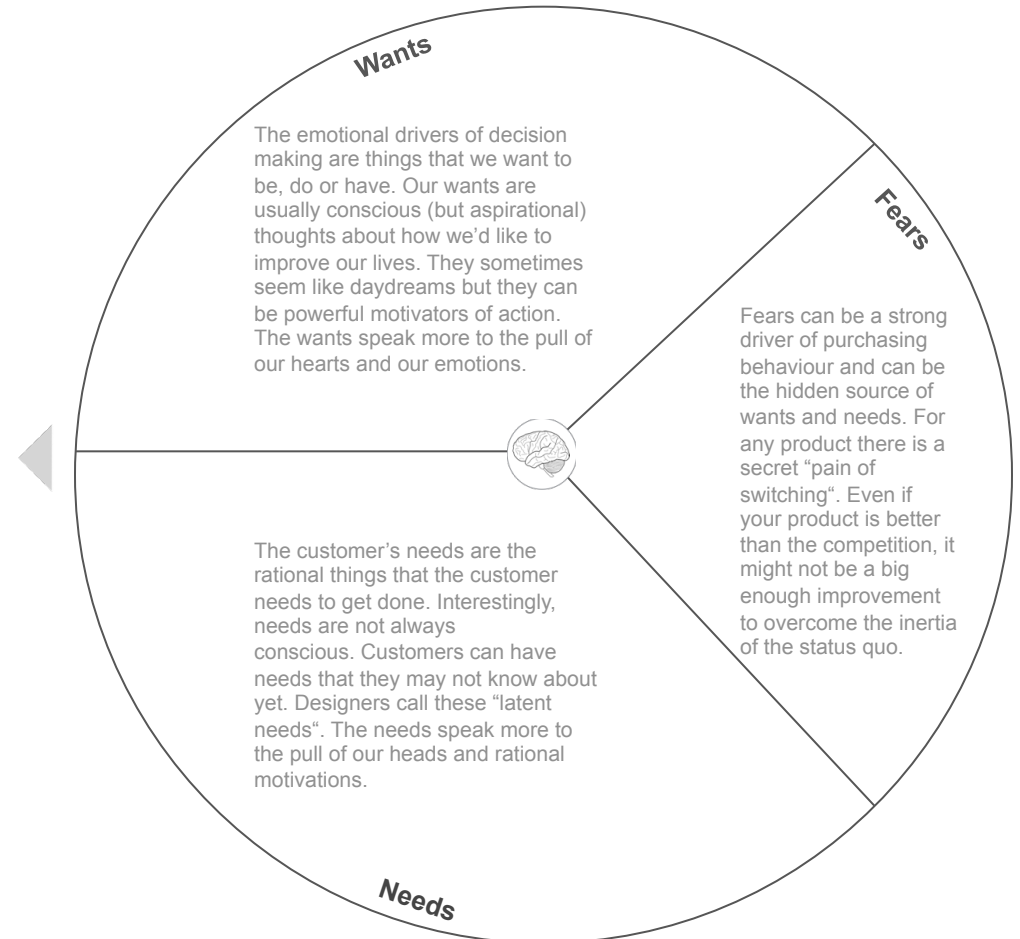
DD/MM/YYYY

X.Y

Product



Customer



<p>Product</p> <p>Name your product or service</p>	<p>Ideal Customer</p> <p>Name you ideal customer</p>
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<p>Substitutes</p> <p>These are not just the obvious competitors, but also existing behaviours and coping mechanisms. Remember that people made it this far in life without your product. If your product isn't better than the existing solutions then you don't have a real-world value proposition.</p>

Designed for:

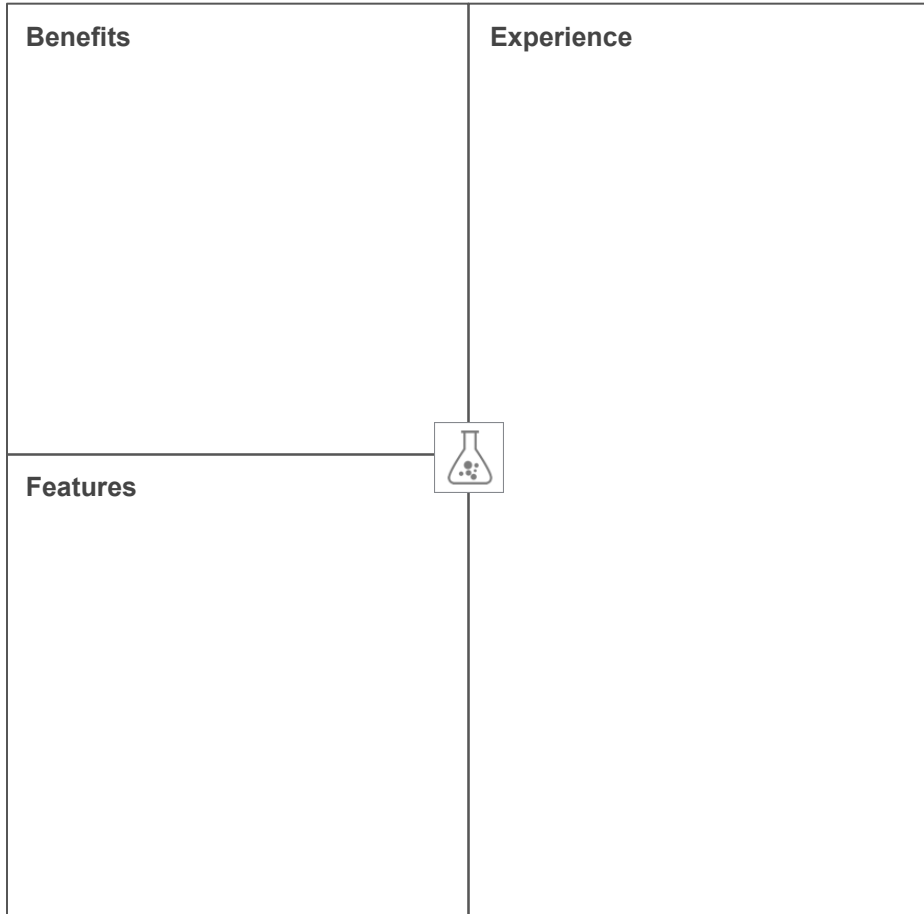
Designed by:

Date:

Version:

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Product



Customer

